RIGHT TO SUCCEED

LIVERPOOL: PARR AND LINACRE

REACH AND ENGAGEMENT

GEOGRAPHIC REACH

Right to Succeed is a national 'backbone' organisation, currently operating in multiple hyper local places in Liverpool City Region, Greater Manchester, Cheshire, West Midlands, and Blackpool. This case study will focus on Linacre in Sefton and Parr in St Helens (both within Liverpool City Region) which are in their 2nd year of delivery with 'Next Chapter in life' focused on EY. This in turn sits within a broader Cradle to Career initiative in each community.

CHILDREN AND FAMILILES DIRECTLY ENGAGED

64,000 in total this year across all locations, and on average 3,000+ (0-19 year olds) per Cradle to Career location

Right to Succeed responds to the priorities set by the community, but currently work with 0-19 year olds and their families, with different areas of focus in each community. St Helens, Parr and Speke wards were chosen based on IMD, and EY support will start with universal offer but become more targeted to families unable to access services, including those families working with Earlty link workers and Familiy Connectors. They have a case load of approx 20 families each in each place.

KEY AMBITIONS AND OUTCOMES

To collectively define, deliver and sustain the change their communities need and want for their children, young people and families. The key ambition for Early Years in Linacre: Every child in Linacre is ready for their next step of development, and parents/carers feel empowered to support transitions. See EY specific TOC - Next Chapter in Life

The key outcomes and indicators vary by community due to different needs and priorities, but for EY in Linacre, outcomes include:

- Parents' enhanced skills, knowledge, and confidence to provide school readiness support
- Parents are empowered to access support where needed
- Parents' enhanced social support network.
- Parents & professionals have a common understanding of what it means to be school ready and have a common local framework regarding stages of development
- Improved professionals' capability to support needs and address gaps
- Children's improved level of foundational skills and confidence to start school - GLD and Wellcomm assessments

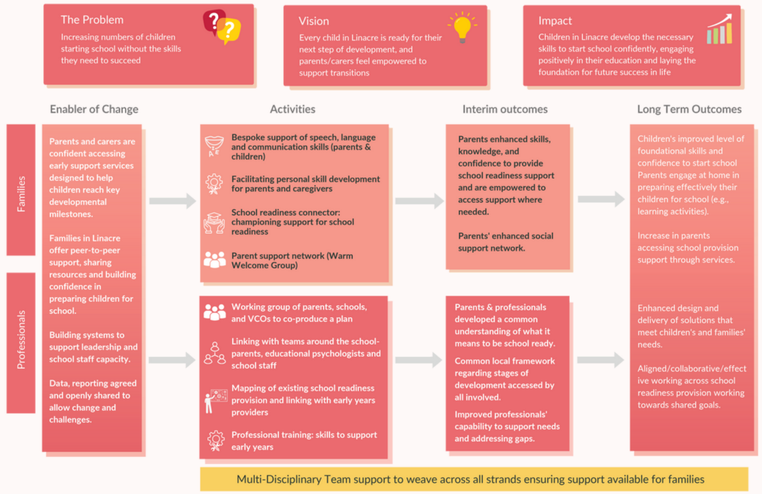
POWER AND AGENCY OF PARENTS AND COMMUNITIES

In Early Years, the voice and power of parents is brought to the work through:

1. Early Development Link Worker understanding and advocating for parent needs.
2. Working group of parents, schools, VCOs, creating Warm Welcome parent groups led by parents and VSOs, delivering school readiness activities.
3. Parents and Ed Psych inputs feed into MDT teams and relationship with schools.

THEORY OF CHANGE

All delivery is via partners in the community, voluntary organisations, led often by early link workers, or in nursery and primary schools. Right to Succeed provides the backbone and coordination infrastructure to the overall Cradle to Career effort.



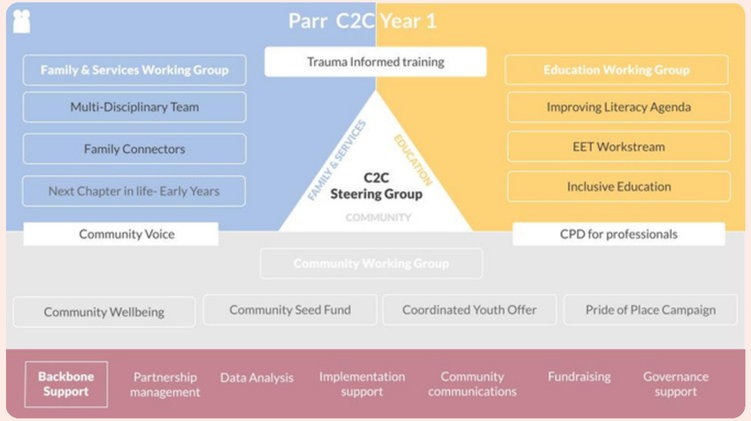
GOVERNANCE AND COLLABORATIONS

COLLABORATION PARTNERS WHICH SHARE OUTCOME ACCOUNTABILITY

- Early Years and Education settings
- Public Sector Services and Local Authority
- Community and Youth Organisations
- Resident Groups

COLLABORATION GOVERNANCE STRUCTURE

Each place has a steering group with all sectors represented. Within each steering group are 3 working groups focusing on Family & Services, Education or Community. The EY work in Parr and Linacre are within the Family and Services work stream. See example below.



ROLE OF THE BACKBONE FUNCTION

Right to Succeed provides the backbone capability in order to:

- [x] Coordinate shared vision and strategy
- [x] Collaboration/Partnership management
- [x] Engage, empower and connect communities
- [x] Data gathering and analysis
- [ ] Deliver services for Children/Families
- [x] Support delivery of services
- [x] Facilitate learning
- [x] External Communications
- [x] Fundraising





BACKBONE DELIVERY MODEL

NUMBER OF STAFF

Typically 2.5-3 FTEs per Cradle to Career community:

- 1x director who oversees 2 locations
- 1x programme manager who focuses on 2 areas for this workstream
- 1x programme officer who spends 50% of hours on this workstream, and 25% in each area

ANNUAL BUDGET

Circa £1.3million pa of philanthropy, statutory funding, commissioning and co-commissioning - *for the overall Cradle to Career* initiative per place.

Early Years initiative budget pa per place is c£75-85k plus cost of backbone team

SOURCES OF INCOME

The most recent Cradle to Career programme (£4.5million spend over 1 year discovery and 3 years of delivery) has the following funding split:
16.4% Philantropy
11.0% Statutory - LA speand from existing budgets
23.1% Commissioning - CA
49.6% Co-Commissioning - CA and philanthropy

AMBITIONS TO SCALE

Proposed ambition to scale to 5 new places each year over next 3 years. Key barriers to scale are:

1. The economics - the challenge of putting together the mix of philanthropy, statutory funding, commissioning and co-commissioning and genuinely putting this in the collective hands of the community is significant, and seriously limits our ability to grow and the ability of others to enter this space.
2. People - there are very few organisations doing this work so it takes us time to recruit, train and develop staff. Right to Succeed is growing quickly (30% growth per annum) but having to balance growth against not overstretching our people.

WORK WITH FAMILY HUBS

They work with Family Hubs wherever possible, and generally the multidisciplinary (public services) teams (MDT) in communities are hosted within family hubs, or build out the services offer from Family First Partnership Programmes, and Best Start Family Hubs.

Neither Right to Succeed nor their partner organisations currently deliver any early years services for or with Family Hubs, but they do work with families who don't engage with public services and our aim is to help these families access these in future.

place matters
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